Electronic music in France: the figures

# Economic impact

Electronic music in France represents 416 million euros excluding taxes.

Economic impact in France

**71%** (295 million euros) comes from the turnover of clubs and discos and **11%** (47 million euros) from the turnover of festivals. These two segments alone represent **82%** of the economic impact.

Breakdown of the economic impact

**5%** (20 million euros) comes from the export of this music, **4%** (16 million euros) from digital distribution on streaming and downloading platforms, **4%** (15 million euros) from authors' rights and related rights claimed for the broadcasting of works on TV and radio, **3%** (13 million euros) from the distribution of physical media, **1%** (5 million euros) come from rights claimed for background music for public areas and events and **1%** (4.5 million euros) comes from domestic revenue for synchronizations.

Breakdown of the economic impact

**The techno/house subset that we have set apart represents 98 million euros excluding taxes**, or **24%** of the total. The two main segments represent **92%** of the impact of the set: **58%** (57 million euros) come from the turnover of clubs representing **19%** of the total turnover for clubs and discos for electronic music and **34%** (34 million euros) from the turnover for festivals representing **72%** of the total turnover for festivals for electronic music.

**3%** (3 million euros) comes from the export of this music, **2%** (2 million euros) come from domestic revenue for synchronizations, **2%** also (2 million euros) from digital distribution on streaming and downloading platforms and less than **1%** (0.6 million euros) from the distribution of physical media.

### Electronic music represents 17% of modern music.

# ECONOMIC IMPACT OF ELECTRONIC MUSIC

The market for electronic music represents a total of 416 million euros excluding taxes, or 17% of the market for modern music.

Economic impact of electronic music

# ECONOMIC IMPACT BY SECTOR

**This market is driven by live performance:** The turnover of electronic music represents 35% of the turnover of clubs and discos. Electronic music festivals are 21% of the total turnover generated by modern music festivals.

Economic impact by sector

**As far as physical and digital distribution is concerned, consumption of electronic music differs from usages of other music.** In the online music market, 7% of income from modern music comes from the digital distribution of electronic music. For physical media, this proportion drops to 3%.

# REVENUE FROM DIGITAL DISTRIBUTION AND PHYSICAL MEDIA

**The physical/digital split** is once again specific in the electronic music field: the proportion of digital distribution for electronic music reaches 55% and even 71% for techno/house.

Revenue from digital distribution

# REVENUE FROM SALES OF PHYSICAL MEDIA

**It should be noted that vinyl records are a flagship medium for electronic music.** While they account for 5% of sales of modern music in physical media, vinyl represents 12% of sales of electronic music. It is even more relevant for techno/house with its leading share of 75% of sales in physical media.

Revenue from sales of physical media

- **To read more consult the survey:**

Electronic Music in France10.69 MB

### See more:

- What is electronic music?
- The ecosystem
- Festivals
- Clubs